



# 10th Annual Papa John's 10 Miler Running Expo

*Presented by the*

## YMCA of Greater Louisville

Don't miss out on your opportunity to be an exhibitor at the Papa John's 10 Miler Running Expo coordinated by the YMCA of Greater Louisville!

Papa John's 10 Miler is the pinnacle of achievement for elite athletes and everyday runners and walkers alike, as the third leg and final race of the Louisville Triple Crown of Running. Last year, Participants came from 28 states to compete in the 5<sup>th</sup> largest 10 mile race in the country. We are very excited to be a part of this event, and hope that you will be too!

Free to the public, the Papa John's Running Expo will be held at the Papa John's Cardinal Stadium Brown & Williamson Suite, located at 2800 S. Floyd St., 40209, on Friday, April 5<sup>th</sup> from 11:00 a.m. – 7:00 p.m.

Our target audience is runners and walkers – individuals who lead busy, active lifestyles! The profile of runners matches what your business is looking for. The average age of race participants is 36.8 years, 47% of runners are 25 to 44 years of age, 53% have college degrees and household income of \$75,000 or more.

We are inviting those with a vital and direct link to this important audience to share this opportunity by participating in the Expo as exhibitors. Please return the attached contract to reserve your space. Space is limited and available on a first, come first served basis. Please feel free to contact me if you need further information at (502) 222-3901 or via e-mail at [pkilgore@ymcalouisville.org](mailto:pkilgore@ymcalouisville.org).

Peggy Kilgore  
Expo Coordinator  
Executive Director –Oldham County YMCA



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